



GLOCAL FIVE-STEP GATED PROCESS FOR PARTNERSHIP DEVELOPMENT CRCPI

- Process I:
Consulting
- This is the basic relationship-building process where we act as knowledge agents and brokers working with organizations including government agencies in regions we have direct operation (U. S., Europe/Asia)
- Process II:
Representation
- This is the basic exclusive relation in establishing territorial operations including sales and marketing for a potential partner at a local scale while exploring niche market potential.
- Process III:
Consortium
- This is the network harnessing process where profit/non-profit government and universities in our network begin to collaborate with a new or existing entity. The Polymeric (many parts) Composites (integration) Laboratory (experiential) with facilities in Greece and the U. S. provides a unique environment for training, education and collaborative exploration.
- Process IV:
Prototype
- The fourth process is where a new product, process or service are born and tested in the field with proper design and development support.
- Process V:
Investment
- At this stage, our venture capital (venturecapital.gr) comes to establish a viable business either as a partnership, joint venture or in the five areas we specialize our investments.